

China-direct.biz – Business Services in China (Factsheet)

China remains one of the world's fastest growing economies and rapidly changing B2C and B2B markets. Many foreign companies have realized the growth potential and wish to sell their products or services on the Chinese market.

But selling in China is not a simple matter and requires real market insights and cooperating with the right people on the ground who can offer expert advice, support and guide you in the right direction.

Advice & Support

By letting us act as your partner in China, you will benefit from our local presence in Shanghai with an experienced Danish General Manager and a competent Chinese team who take care of things directly on the ground in China which will save you valuable time and cost.

Business Services

- **Market Appraisal:** Expert advice on market entry, company set-up and start-up of operations in China.
- **Go-2-Market Study:** Analyse market conditions, distribution & (online) sales channels, SoMe marketing, IPR protection, laws & regulations, costs & prices, and other critical factors when doing business in China.
- **Accounting, Finance & Tax Advisory:** Analyze, assess and propose optimal set-up in relation to tax benefits, bookkeeping, budget control, cash flow, registered capital, profit repatriation, payment remittance and similar.
- **E-commerce:** One-stop brand management services for direct online sales of FMCG brands in China handling import & customs clearance, warehouse & logistics, marketing & media, e-commerce platforms & online shops, and customer service.
- **Partner Search:** Search for, identify and nominate potential partners such as importers, distributors, agents or suppliers.
- **Trading:** Facilitate import and sales of goods to China including sales contracts, local invoicing & payments, customs clearance, warehousing and logistics.
- **Accounting & Reporting:** Carry out daily bookkeeping, prepare and file financial reports, handle tax filings and payments, and coordinate annual inspection and audit.
- **Payroll:** Calculate and pay salary, social insurance, housing fund, and individual income tax.
- **Project Management:** Direct on the ground support during pre-investment, company set-up, start-up, interim period or specific business project.

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